



FOR IMMEDIATE RELEASE

GenoLogics' OMIX Emerges as de facto Research Informatics Platform to Enable Translational Medicine Initiatives

Victoria, BC, Canada – May 1, 2007 – GenoLogics, a leading developer of lab and data management software solutions for life sciences research, today announced that a growing number of leading-edge research and discovery organizations such as Biogen Idec, University of Virginia, Penn State College of Medicine and Penn State Hershey Medical Center, US NHLBI Proteomics Center - Bethesda, University of Pennsylvania - Institute for Translational Medicine and Therapeutics (ITMAT), Scripps Florida, University of Glasgow, and a leading pharmaceutical company, have chosen GenoLogics' Lab Informatics Platform, OMIX, to enable their translational medicine initiatives.

Richard Rauscher, Director of Information Technology for Penn State Cancer Institute, commented, "It was crucial for us to choose a solution we can implement quickly across multiple labs, with immediate benefits. These systems will assist us in becoming an NCI-designated Cancer Center, while enabling our longer term translational medicine vision."

OMIX is a research LIMS platform optimized for life sciences. This unique software solution provides an integrating platform that can be scaled across multiple labs providing a common underlying architecture and user interface. When coupled with Geneus and Proteus, deeply science-purposed applications for genomics and proteomics research, OMIX is optimized to manage and integrate clinical and research data associated with translational medicine.

GenoLogics CEO, Michael Ball, said, "Translational medicine holds huge promise for clinical research organizations and drug discovery companies. It's great to see evidence that these leading organizations see the value of our platform and recognize its suitability for translational medicine."

About GenoLogics

GenoLogics is the leading provider of bioinformatics software solutions that help life science laboratories specializing in the field of proteomics, genomics and systems biology research, to manage, integrate and analyze enormous volumes of scientific and lab data. The Company's mission is to catalyze life sciences research with a collaborative data management software platform, advancing the early detection, prevention and treatment of disease. For more information, visit www.genologics.com.

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Contact

Tanis MacSween, Marketing Communications Manager
GenoLogics Life Sciences Software, Inc.
Tel: 250-483-7063
email: tanis.macsween@genologics.com