



## FOR IMMEDIATE RELEASE

### **GenoLogics will Hold Live Auction in Support of Canary Derby**

#### ***Employees Battle in Friendly Competition to Gather Auction Items***

---

**Victoria, BC, Canada – May 29, 2007** – GenoLogics Life Sciences Software (GenoLogics) today announced the Company will hold a live public auction on June 5, 2007 between 4:00 - 5:00pm, at the Vancouver Island Technology Park, to raise funds for the Canary Derby, a technology community soapbox race and fundraising drive to raise money for early detection cancer research through the BC Cancer Foundation.

The employees have split into four competing teams. Each team is gathering items and services that will be auctioned off to raise money for the GenoLogics team, which is in competition with other tech company teams participating in the Canary Derby soapbox races. The top fundraising company will win a trip to the San Jose Grand Prix as a VIP guest of Don Listwin, owner of the San Jose Grand Prix and founder of the Canary Foundation. Last year GenoLogics placed second to Carmanah Technologies in this competition, and this year it aims to beat them with a fundraising goal of over \$10,000.

This year, GenoLogics is actively supporting the Canary Derby by building a soapbox car and organizing fundraising activities over the past three months. Since the Canary Derby kick-off, the GenoLogics fundraising core team has dreamed up numerous ways to raise money for the Derby. “We have organized a poker tournament, an NHL play-off hockey pool, an America’s Next Top Model pool, a toonie drive, weekly bottle collection, a baby pool, a hairy face race, in-house video rentals, and a combination silent and live auction taking place on June 5<sup>th</sup>. We’ve also collected donations from suppliers, all to help us reach our fundraising goal,” commented Pandora Sharples, Technical Service Lead and a fundraising leader. Other GenoLogics fundraising leaders include: Dylan Hansen, Hayley Fong, Sameer Girn, and Michael Artemiw.

The Canary Derby, which takes place on June 16<sup>th</sup> at the VI Technology Park, was conceived by the employees at GenoLogics in 2006 as a grass roots initiative with a great vision – landing the Company the Community Involvement Award last year at the 2006 VIATeC Awards. As a result of this employee-driven initiative, GenoLogics teamed up with VIATeC, and VITP and BC Cancer Foundation to organize a fun technology community event in support of a great cause everyone could support – the early detection of cancer.

Community involvement is core to GenoLogics’ higher-purposed corporate culture. GenoLogics employees are committed through their work and volunteerism to advancing the early prevention, detection, and prevention of diseases such as cancer. GenoLogics takes great pride in its participation in the Canary Derby and believes that providing employees with opportunities to give back creates a more meaningful workplace. This philosophy combined with a strong focus on excellent human resources practices resulted in GenoLogics being named recipient of the Human Resources Excellence Award at the VIATeC 2007 Technology Awards Dinner.



### **About GenoLogics**

GenoLogics is the leading provider of bioinformatics software solutions that help life science laboratories specializing in the field of proteomics, genomics and systems biology research, to manage, integrate and analyze enormous volumes of scientific and lab data. The Company's mission is to catalyze life sciences research with a collaborative data management software platform, advancing the early detection, prevention and treatment of disease. For more information, visit [www.genologics.com](http://www.genologics.com).

###

### **Contact**

Tanis MacSween, Marketing Communications Manager  
GenoLogics Life Sciences Software, Inc.  
Tel: 250-483-7063  
email: [tanis.macsween@genologics.com](mailto:tanis.macsween@genologics.com)